

# Social Media Sites Terms of Use/Service

As of April 15, 2015

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## Tumblr

<https://www.tumblr.com/policy/en/terms-of-service>

When you provide Subscriber Content to Tumblr through the Services, **you grant Tumblr a non-exclusive, worldwide, royalty-free, sublicensable, transferable right and license to use**, host, store, cache, reproduce, publish, display (publicly or otherwise), perform (publicly or otherwise), distribute, transmit, modify, adapt (including, without limitation, in order to conform it to the requirements of any networks, devices, services, or media through which the Services are available), and create derivative works of, such Subscriber Content. The rights you grant in this license are for the limited purposes of allowing Tumblr to operate the Services in accordance with their functionality, improve the Services, and develop new Services. The reference in this license to "creat[ing] derivative works" is not intended to give Tumblr a right to make substantive editorial changes or derivations, but does, for example, enable reblogging, which allows Tumblr Subscribers to redistribute Subscriber Content from one Tumblr blog to another in a manner that allows them to add their own text or other Content before or after your Subscriber Content.

You also agree that this license includes the right for Tumblr to make all publicly-posted Content available to third parties selected by Tumblr, so that those third parties can syndicate and/or analyze such Content on other media and services.

An example of what it means to "make all publicly-posted Content available" to a Tumblr partner for distribution or analysis would be licensing the Tumblr "firehose," a live feed of all public activity on Tumblr, to partners like search engines.

Note also that this license to your Subscriber Content continues even if you stop using the Services, primarily because of the social nature of Content shared through Tumblr's Services - when you post something publicly, others may choose to comment on it, making your Content part of a social conversation that can't later be erased without retroactively censoring the speech of others.

**One thing you should consider before posting: When you make something publicly available on the Internet, it becomes practically impossible to take down all copies of it.**

## Facebook

<https://www.facebook.com/legal/terms>

For content that is covered by intellectual property rights, like photos and videos (IP content), **you specifically give us the following permission, subject to your privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you post on or in connection with Facebook (IP License)**. This IP License ends when you delete your IP content or your account unless your content has been shared with others, and they have not deleted it.

When you delete IP content, it is deleted in a manner similar to emptying the recycle bin on a computer. However, you understand that removed content may persist in backup copies for a reasonable period of time (but will not be available to others).

When you publish content or information using the Public setting, it means that you are allowing everyone, including people off of Facebook, to access and use that information, and to associate it with you (i.e., your name and profile picture).

## Ello

<https://ello.co/wtf/post/terms-of-use>

We don't claim ownership over any Content that you post on the Ello Services. "Content" means any content or creative expression that you're able to upload or post on the Ello Services, including text, images, files, animations, logos, comments, or otherwise. **However, when you post or transfer Content to the Ello Services, you give us a non-exclusive, royalty-free, world-wide, perpetual, transferable license to use, store, reproduce, adapt (so we can properly post your Content), distribute and publicly display your Content** in order to provide the Ello Services.

When you post on the Ello Services, you are agreeing to allow other Ello Services members and members of the public (unless you set your Settings to prevent public display) to view, distribute and display your Content. Consider the Content you post on the Ello Services to be publicly available indefinitely since it may be distributed by other Ello Services members through social media or otherwise, or be cached on third party search engines, even after your Ello Services account is terminated. Be aware that it is extremely difficult to remove content from the Internet that becomes publicly available.

**Unless requested by law enforcement or the government**, Ello will never sell, distribute or share your Content outside of the Ello Services without your permission. However, as mentioned above, other Ello Services users may distribute and share your Content outside of the Ello Services.

## Behance

<https://www.behance.net/misc/terms>

2.2 License to Your Content. Even though we don't claim ownership of your content, we do need certain licenses to your content in order to operate and enable the Services. When you upload or submit content to our Services, **you grant Behance (and our parents and affiliates) a worldwide license to communicate, distribute, host, make modifications or derivative works (solely for the purpose of better showcase your work), publicly display, publicly perform, publish, reproduce, store, and use such content.** The license granted by you is for the only purpose of operating, marketing, promoting, and improving our Services. We will attribute to you if we incorporate your content into a Behance feature or into promotional or marketing materials.

2.3 Accessing and Sharing Your Content. By submitting your content to our Services, **you also give other Behance users the right to share your content via various social medial platforms integrated with**

**Behance. We may offer you ways to access and remove your content. Our Service may also provide ways for you to limit the scope of use and access and other user's access and use of your content (such as allowing you to make your content available under Creative Commons licenses). You are responsible for determining the limitations that are placed on your content and for applying the appropriate level of access to your content. We do not monitor or control what others do with your content. It's your responsibility to let other users know how your content may be shared and adjust the setting related to accessing and sharing your content accordingly.**

2.4 Termination of License. You may terminate this license at any time by removing your content from the Services. However, you agree that Behance may retain and use copies of your content for archival or backup purposes and for the investigation purpose mentioned later.

## Instagram

[\(https://instagram.com/about/legal/terms/\)](https://instagram.com/about/legal/terms/)

Instagram does not claim ownership of any Content that you post on or through the Service. Instead, **you hereby grant to Instagram a non-exclusive, fully paid and royalty-free, transferable, sub-licensable, worldwide license to use the Content that you post on or through the Service**, subject to the Service's Privacy Policy, available here <http://instagram.com/legal/privacy/>, including but not limited to sections 3 ("Sharing of Your Information"), 4 ("How We Store Your Information"), and 5 ("Your Choices About Your Information"). You can choose who can view your Content and activities, including your photos, as described in the Privacy Policy.

Some of the Service is supported by advertising revenue and may display advertisements and promotions, and you hereby agree that Instagram may place such advertising and promotions on the Service or on, about, or in conjunction with your Content. The manner, mode and extent of such advertising and promotions are subject to change without specific notice to you.

## Twitter

[\(https://twitter.com/tos?lang=en\)](https://twitter.com/tos?lang=en)

You retain your rights to any Content you submit, post or display on or through the Services. By submitting, posting or displaying Content on or through the Services, **you grant us a worldwide, non-exclusive, royalty-free license (with the right to sublicense) to use, copy, reproduce, process, adapt, modify, publish, transmit, display and distribute such Content in any and all media or distribution methods (now known or later developed).**

You agree that this license includes the right for Twitter to provide, promote, and improve the Services and to make Content submitted to or through the Services available to other companies, organizations or individuals who partner with Twitter for the syndication, broadcast, distribution or publication of such Content on other media and services, subject to our terms and conditions for such Content use.

Such additional uses by Twitter, or other companies, organizations or individuals who partner with Twitter, may be made with no compensation paid to you with respect to the Content that you submit, post, transmit or otherwise make available through the Services.

We may modify or adapt your Content in order to transmit, display or distribute it over computer networks and in various media and/or make changes to your Content as are necessary to conform and adapt that Content to any requirements or limitations of any networks, devices, services or media.

You are responsible for your use of the Services, for any Content you provide, and for any consequences thereof, including the use of your Content by other users and our third party partners. **You understand that your Content may be syndicated, broadcast, distributed, or published by our partners** and if you do not have the right to submit Content for such use, it may subject you to liability. Twitter will not be responsible or liable for any use of your Content by Twitter in accordance with these Terms. You represent and warrant that you have all the rights, power and authority necessary to grant the rights granted herein to any Content that you submit.

## StumbleUpon

(<http://www.stumbleupon.com/terms>)

c. USER CONTENT. We do not claim ownership in any Content that you post on, deliver to, or otherwise make available to the Services, through your StumbleUpon Profile, your comments, or other features of the Services that may allow you to post your own Content (“User Content”). By posting User Content, **you hereby grant to us an unrestricted, irrevocable, perpetual, non-exclusive, fully-paid and royalty-free license (with the right to sublicense through unlimited levels of sublicensees) to use, copy, perform, display, create derivative works of, and distribute your User Content in any and all media or distribution method (now known or later developed) throughout the world.**

## Reddit

(<http://www.reddit.com/help/useragreement>)

18 By submitting user content to reddit, **you grant us a royalty-free, perpetual, irrevocable, non-exclusive, unrestricted, worldwide license to reproduce, prepare derivative works, distribute copies, perform, or publicly display your user content in any medium and for any purpose, including commercial purposes, and to authorize others to do so.**

## Flickr (Yahoo)

(<https://policies.yahoo.com/us/en/yahoo/terms/utos/index.htm>)

### 9. CONTENT SUBMITTED OR MADE AVAILABLE FOR INCLUSION ON THE YAHOO SERVICES

Yahoo does not claim ownership of Content you submit or make available for inclusion on the Yahoo Services. However, with respect to Content you submit or make available for inclusion on publicly

accessible areas of the Yahoo Services, **you grant Yahoo the following worldwide, royalty-free and non-exclusive license(s), as applicable:**

a. With respect to Content you submit or make available for inclusion on publicly accessible areas of Yahoo Groups, the license to use, distribute, reproduce, modify, adapt, publicly perform and publicly display such Content on the Yahoo Services solely for the purposes of providing and promoting the specific Yahoo Group to which such Content was submitted or made available. This license exists only for as long as you elect to continue to include such Content on the Yahoo Services and will terminate at the time you remove or Yahoo removes such Content from the Yahoo Services.

b. With respect to photos, graphics, audio or video you submit or make available for inclusion on publicly accessible areas of the Yahoo Services other than Yahoo Groups, the license to use, distribute, reproduce, modify, adapt, publicly perform and publicly display such Content on the Yahoo Services solely for the purpose for which such Content was submitted or made available. This license exists only for as long as you elect to continue to include such Content on the Yahoo Services and will terminate at the time you remove or Yahoo removes such Content from the Yahoo Services.

## Pinterest

<https://about.pinterest.com/en/terms-service>

**You grant Pinterest and its users a non-exclusive, royalty-free, transferable, sublicensable, worldwide license to use, store, display, reproduce, re-pin, modify, create derivative works, perform, and distribute your User Content on Pinterest solely for the purposes of operating, developing, providing, and using the Pinterest Products.** Nothing in these Terms shall restrict other legal rights Pinterest may have to User Content, for example under other licenses. We reserve the right to remove or modify User Content for any reason, including User Content that we believe violates these Terms or our policies.

More simply put:

Copies of content shared with others may remain even after you delete the content from your account.

c. How long we keep your content

Following termination or deactivation of your account, or if you remove any User Content from Pinterest, we may retain your User Content for a commercially reasonable period of time for backup, archival, or audit purposes. Furthermore, Pinterest and its users may retain and continue to use, store, display, reproduce, re-pin, modify, create derivative works, perform, and distribute any of your User Content that other users have stored or shared through Pinterest.

## Tsu

<https://www.tsu.co/terms>

For Content you post that is covered by intellectual property rights, like photos and videos (IP Content), **you give us the following permission, subject only to your privacy settings: you grant us a non-**

**exclusive, transferable, sub-licensable, royalty-free, worldwide license to use, distribute and perform any IP Content or derivatives of it, with or without your name or username, including for advertising-related purposes (the IP License). This IP License ends when you delete your IP Content or your account unless your Content has been shared with others, and they have not deleted it. However, you agree that we are forever free to use any ideas, concepts or know-how that you provide to us.**

## LinkedIn

<https://www.linkedin.com/legal/user-agreement>

You own all of the content, feedback, and personal information you provide to us, but you **also grant us a non-exclusive license to it.**

We'll honor the choices you make about who gets to see your information and content.

You promise to only provide information and content that you have the right to share, and that your LinkedIn profile will be truthful.

As between you and LinkedIn, you own the content and information that you submit or post to the Services **and you are only granting LinkedIn the following non-exclusive license: A worldwide, transferable and sublicensable right to use, copy, modify, distribute, publish, and process, information and content that you provide through our Services, without any further consent, notice and/or compensation to you or others.** These rights are limited in the following ways:

You can end this license for specific content by deleting such content from the Services, or generally by closing your account, except (a) to the extent you shared it with others as part of the Service and they copied or stored it and (b) for the reasonable time it takes to remove from backup and other systems.

We will not include your content in advertisements for the products and services of others (including sponsored content) to others without your separate consent. However, we have the right, without compensation to you or others, to serve ads near your content and information, and your comments on sponsored content may be visible as noted in the Privacy Policy.

We will get your consent if we want to give others the right to publish your posts beyond the Service. However, other Members and/or Visitors may access and share your content and information, consistent with your settings and degree of connection with them.

While we may edit and make formatting changes to your content (such as translating it, modifying the size, layout or file type or removing metadata), we will not modify the meaning of your expression.

Because you own your content and information and we only have non-exclusive rights to it, **you may choose to make it available to others, including under the terms of a Creative Commons license.**